					OBAMA FOR AMERICA	Comments		
					Stalidard	Billing Type		
						0.00		
				Saice in	National/Political	Account Types		
				Salos Tay	95/101/153/	CPE		Washington, DC 20007
			\$153,097.75	Net Total		Filolic/ rux	1	3050 K Street NVV
			\$27,017.25	Commission	BASSEII,LAUKA	Buyer Name	ell & Associates	Greer, Margolis, Mitchell & Associates
			15.00	Commission%	Telerep/Philadelphila	Sales Office		
				Package Deal	Telefep/Filliadepilla, Filliadepilla (2007)	Salesperson		11000
			Normal	Order Type	Tologos /Bhiladelphia Philadelphia (1057)			WSOCTV
		200000000		Demo	1537/OBAMA FOR AMERICA (134149)	Brand		
		o economica de la companya della companya della companya de la companya della com		neadillic #	Political - Federal Candidate (1067)	Product	Charlotte, NC 28206-2700	
			06260355	CO-OP	Greer, Margolis, Mitchell & Associates (2890)	Agency	1901 North Tryon Street	
\$180,115.00	126	Grand Total:	No.	Entered By	Pol/B Obama/D/Pre/US (16256)	Advertiser	WSOC-TV	
\$180,115.00		Oct. 2012 126	III Hinckind	Last Modified	10/16/12-10/22/12	Schedule Dates		
Rate	Spots	By Broadcast Month	08/02/12	Date Entered	325176	Contract #		
		Charlotte (WSOC)						

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		*	* * * * * * * * * * * * * * * * * * *	:30 4P- 5P (EST)	10/16/12-10/19/12 5	15 1 Normal Line / Spot
	\$3,300.00 Charlotte (WSOC)	\$825.00	< >	:30 3P- 4P (EST)	10/16/12-10/19/12 5	14.1 Normal Line / Spot
	\$1,125.00 Charlotte (WSOC)	\$375.00	× × ×	:30 12P- 12:30P (EST)	10/21/12-10/21/12 5	13.1 Normal Line / Spot
	\$275.00 Charlotte (WSOC)	\$275.00	3	:30 12P- 1P (EST)	10/16/12-10/19/12 5	11.1 Normal Line / Spot
	\$1,500.00 Charlotte (WSOC)	\$375.00	× :	:30 11A- 12P (EST)	10/16/12-10/19/12 4	10.1 Normal Line / Spot
	\$2,700.00 Charlotte (WSOC)	\$675.00	× :		10/16/12-10/19/12 5	9.1 Normal Line / Spot
	\$1,500.00 Charlotte (WSOC)	\$375.00	× > × > × >	:30 9A- 10A (EST)	10/16/12-10/19/12 5	8.1 Normal Line / Spot
	\$1,500.00 Charlotte (WSOC)	\$375.00	× × × × ×		10/21/12-10/21/12 3	7.1 Normal Line / Spot
	\$800.00 Charlotte (WSOC)	\$800.00	1 1	:30 6A- /A (EST)		6.1 Normal Line / Spot
	\$275.00 Charlotte (WSOC)	\$275.00	1	30 8A- 9A (EST)	10/20/12-10/20/12 4	5.1 Normal Line / Spot
	\$625.00 Charlotte (WSOC)	\$625.00	1	:30 0A (ECT)	10/20/12-10/20/12 5	4.1 Normal Line / Spot
	\$300.00 Charlotte (WSOC)	\$300.00	<u>-</u>	:30 /A- 8A (EST)	10/16/12-10/19/12 4	3.1 Normal Line / Spot
	\$8,600.00 Charlotte (WSOC)	\$1,075.00	2 2 2 8	:30 6A- 6:30A (EST)	10/16/12-10/19/12 4	2.1 Normal Line / Spot
	\$4,700.00 Charlotte (WSOC)	\$1,175.00	× × ×	10 CA C.30A (EST.)	10/16/12-10/19/12	1.1 Normal Line / Spot
	\$1,700.00 Charlotte (WSOC)	\$425.00			oec oec	Line Type / Break Type (Ref #)
Commence	Total	Rate	Tu We Th Fr Sa Su Spots	Run Times SPW Mo	2	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser:

Date:

Accepted-Station:



Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

95/101/1537

National/Political

Sales Tax Net Total Commission Commission % Package Deal

Comments Billing Type **Account Types**

OBAMA FOR AMERICA

Buyer Name

BASSETT, LAURA Telerep/Philadelphia

Sales Office Salesperson

Phone/Fax

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Product Schedule Dates Contract # Advertiser Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/16/12-10/22/12 1537/OBAMA FOR AMERICA (134149)

325176 Greer, Margolis, Mitchell & Associates (2890)

CO-OP Last Modified Date Entered Headline# **Entered By** Demo

Order Type

08/02/12 062 <u>N</u>0 10/12/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Spots 126

Rate \$180,115.00

	\$153,097.75	\$27,017.25	15.00	Normal	06260355	No	Jill Hipskind
						Grand Total:	Oct. 2012
						126	126
						\$180,115.00	\$100,113.00
							50 SERVICE

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				magain.	* * * * * * * * * * * * * * * * * * * *	And "Se "word soften 9 " was not not not a " when the second soften a " " " " " " " " " " " " " " " " " "					
-	- DEBATE	Charlotte (WSOC)				20,000 V_100			10/16/12	26,0.2 Preempt	6.0.2
+	- DEBATE								10/16/12	26.0.1 Preempt	5.0.1
	Program Change/Exception	Charlotte (WSOC)		1		7	:30 9P- 10P (EST)	6	10/16/12-10/16/12	26.0 Normal Line / Spot	26.0
8/2/12		Charlotte (WSOC)		\$6.000.00		J -	:30 10P- 11P (EST)	О	10/22/12-10/22/12	25.1 Normal Line / Spot	25.1
10/12/12		\$4,500.00 Charlotte (WSOC)	\$4,500.00	\$4.500.00			:30 8P- 10P (EST)	О	10/22/12-10/22/12	24.1 Normal Line / Spot	24.1
10/12/12		\$12,000.00 Charlotte (WSOC)	\$12,000.00	\$6,000.00	0 .	> >	:30 11:35P- 12:02A (EST)	4	10/16/12-10/18/12	23.1 Normal Line / Spot	23.1
10/12/12		\$2,800.00 Charlotte (WSOC)	\$2,800.00	\$700.00		< ;	:30 /:30P- /:56P (EST)	L.	10/16/12-10/19/12	22.1 Normal Line / Spot	22.1
10/12/12		\$6,400.00 Charlotte (WSOC)	\$6,400.00	\$1,600.00		×	30 / 17 / . 30 / (151)	U	10/16/12-10/19/12	21.1 Normal Line / Spot	21.1
10/12/12		\$6,400.00 Charlotte (WSOC)	\$6,400.00	\$1,600.00	× ×	4 × ×	.30 70 7:30B (EST)	3 (10/21/12 10/21/12	20.1 Normal Line / Spot	20.1
		\$1,000.00 Charlotte (Macc)	\$1,000.00	\$1,000.00	1 1		:30 6P- 6:30P (EST)	υī	10/21/12-10/21/12		
10/12/12		Charlette (MSOC)	200000	20000	-		:30 7P- 7:30P (EST)	ъ	10/20/12-10/20/12	19.1 Normal Line / Spot	19.1
10/12/12		\$490.00 Charlotte (WSOC)	\$490.00	\$490.00	>	× ×	:30 6P- 6:30P (EST)	4	10/16/12-10/19/12	18.1 Normal Line / Spot	18.1
10/12/12		\$9,000.00 Charlotte (WSOC)	\$9,000.00	\$1.500.00		< >	:30 5:30P- 6P (EST)	4	10/16/12-10/19/12	17.1 Normal Line / Spot	17.1
10/12/12		\$5,200.00 Charlotte (WSOC)	\$5,200.00	\$1,300.00	X 4	<	.000 0.000 (200)	1	10/16/12-10/19/12	16.1 Normal Line / Spot	16.1
10/12/12		\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	^ ×	4 × × ×	055-2-020	-	Carp 10/10/10	Line Type / Break Type (Ref. #)	Line
1010101	Commission	Station	Total	Rate	h Fr Sa Su Spots	SPW Mo Tu We Th	Length Run Times	Sec L	Dates	Time (Break Time (Bef #)	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Page 2 of 5

Accepted-Agency/Advertiser:

Date:

Accepted-Station:



Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

95/101/1537

National/Political

Comments Billing Type **Account Types**

OBAMA FOR AMERICA

Buyer Name

BASSETT, LAURA Telerep/Philadelphia

Sales Office Salesperson

Phone/Fax

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Advertiser

Brand Product

Contract # 325176 Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/16/12-10/22/12 Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149)

Date Entered **Last Modified** 10/12/12 1ill Hinskind 08/02/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012

Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	Demo	Headline#	CO-OP	Entered By
	\$153,097.75	\$27,017.25	15.00		Normal		06260355	No	Jill Hipskind
									Grand Total:
									126
									\$180,115.00

					10/10/11	100
				4 :30 11P- 11:35P (EST)	10/16/12-10/21/12	
10/11	\$7,200.00 Charlotte (WSOC)	6 \$1,200.00	× × × ×		10/21/12-10/21/12 5	39.1 Normal Line / Spot
10/12/12	\$6,500.00 Charlotte (WSOC)	1 \$6,500.00	1		10/21/12-10/21/12 5	38.1 Normal Line / Spot
10/12/12	\$6,000.00 Charlotte (WSOC)	1 \$6,000.00	1	:30 7P- 8P (EST)	10/21/12-10/21/12 5	37.1 Normal Line / Spot
10/12/17	\$2,500.00 Charlotte (WSOC)	1 \$2,500.00	1	:30 10P- 11P (EST)	10/19/12-10/19/12 5	36.1 Normal Line / Spot
21/21/01	\$3,700.00 Charlotte (WSOC)	1 \$3,700.00		:30 9P- 10P (EST)	10/19/12-10/19/12 5	35 1 Normal Line / Spot
21/21/01	\$3,000.00 Charlotte (WSOC)	1 \$3,000.00	1		10/19/12-10/19/12 5	34.1 Normal Line / Spot
10/17	\$2,000.00 Charlotte (WSOC)	1 \$2,000.00	1	:30 10P-11P (EST)	10/18/12-10/18/12 5	33 1 Normal Line / Spot
10/12/12	\$5,000.00 Charlotte (WSOC)	1 \$5,000.00	-	:30 9P- 10P (EST)	10/18/12-10/18/12 5	32.1 Normal Line / Spot
10/12/12	\$6,500.00 Charlotte (WSOC)	1 \$6,500.00	-	:30 8P- 9P (EST)	10/18/12-10/18/12 5	31.1 Normal Line / Spot
10/12	\$4,000.00 Charlotte (WSOC)	1 \$4,000.00	1	:30 10P- 11P (EST)	10/17/12-10/17/12 5	30.1 Normal Line / Spot
10/12/12	\$4,300.00 Charlotte (WSOC)	1 \$4,300.00	1	:30 9P- 9:30P (ES1)	10/17/12-10/17/12 5	29.1 Normal Line / Spot
10/12/12	\$7,500.00 Charlotte (WSOC)	1 \$7,500.00		:30 8:30P- 9P (EST)	10/17/12-10/17/12 5	
10/12/12	\$5,000.00 Charlotte (WSOC)	1 \$5,000.00		:30 10P- 11P (EST)	10/16/12-10/16/12 5	7.1 Normal Line / Spot
10/12/12	\$5,600.00 Charlotte (WSOC)			Length Run Times	Dates Sec	line Line Type / Break Type (Ref #)
Comments	Total Station	ots Rate	Spots			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Page 3 of 5

Accepted-Agency/Advertiser

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

40.1 Normal Line / Spot



Grand Total:	Charlotte (WSOC) By Broadcast Month Oct. 2012
126	nth Spots 126
\$180,115.00	Rate \$180,115.00

)) ()	Citations (
	Contract #	325176	Date Entered	10/12/12	By Broadcast Month Spots		0
	Schedule Dates	10/16/12-10/22/12	Last Moullieu	Till Hinskind	Oct. 2012	126 \$18	115
Wedctv	Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered by	No	Grand Total:	126 \$18	18
1901 North Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)	Headline #	06260355			
Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)	7				
	Brand	1537/OBAMA FOR AMERICA (134149)	Delito	Normal			
WSOC·TV	Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Package Deal	NO.			
	Sales Office	Telerep/Philadelphia	Commission 0/6	15 00	COSMININO		
		BASSETT I ALIBA	Collinasion	1000	***************************************		
Greer, Margolis, Mitchell & Associates	Buyer Name		Commission	\$27,017.25			
3050 K Street NW	Phone/Fax	经成功	Net Total	\$153,097.75			
Washington, DC 20007	CPE	95/101/153/	Sales Tax				
	Account Types	National/Political					1
	Billing Type	Standard					1
	Comments	OBAMA FOR AMERICA					

			>	:30 5:30A- 6A (EST)	10/16/12-10/19/12 5	
	\$1,275.00 Charlotte (WSOC)	\$425.00	ω · · · · · · · · · · · · · · · · · · ·	:30 12:05A- 12:35A (EST)	10/19/12-10/19/12 6	
	\$1,400.00 Charlotte (WSOC)	\$700.00)	:30 11:35P- 12:02A (EST)	10/22/12-10/22/12 4	
	\$700.00 Charlotte (WSOC)	\$700.00		:30 11P- 11:35P (EST)	10/22/12-10/22/12 4	
	\$1,200.00 Charlotte (WSOC)	\$1,200.00		:30 7:30P- 7:56P (EST)	10/22/12-10/22/12 3	
	\$1,600.00 Charlotte (WSOC)	\$1,600.00		:30 7P-7:30P (EST)	10/22/12-10/22/12 3	
	\$1,600.00 Charlotte (WSOC)	\$1,600.00		:30 6P- 6:30P (EST)	10/22/12-10/22/12 4	
	\$1,500.00 Charlotte (WSOC)	\$1,500.00	1	:30 5:30P- 6P (EST)	10/22/12-10/22/12 4	
	\$1,300.00 Charlotte (WSOC)	\$1,300.00	1	:30 SP- 5:30P (EST)	10/22/12-10/22/12 4	
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	1 F	:30 4P- 5P (EST)	10/22/12-10/22/12 5	
	\$825.00 Charlotte (WSOC)	\$825.00	1	:30 12P- 1P (EST)	10/22/12-10/22/12 5	
	\$375.00 Charlotte (WSOC)	\$375.00	· >	:30 11A- 12P (EST)	10/22/12-10/22/12 4	
	\$675.00 Charlotte (WSOC)	\$675.00	1	:30 10A- 11A (ESI)	10/22/12-10/22/12 5	
	\$375.00 Charlotte (WSOC)	\$375.00	1	:30 9A- 10A (EST)	10/22/12-10/22/12 5	44.1 Normal Line / Spot 10/
	\$375.00 Charlotte (WSOC)	\$375.00		Length Kun IIIIles	Dates Sec 1	Line Type / Break Type (Ref #)
Commence	Total Station	Rate	SPW MO THE WE THE Fr. Sa. Su. Spots	History		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Page 4 of 5

Accepted-Agency/Advertiser:

Date

Accepted-Station:

CONFIRMATION CONTRACT

Date



Greer, Margolis, Mitchell & Associates

Buyer Name

BASSETT, LAURA Telerep/Philadelphia

Phone/Fax

Billing Type Comments

> OBAMA FOR AMERICA Standard

Account Types

National/Political 95/101/1537

Sales Tax

Net Total

\$153,097.75 \$27,017.25

Commission Commission % Package Deal

15.00

Sales Office

Washington, DC 20007 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Contract # Agency Schedule Dates Brand Advertiser Product Salesperson 325176 10/16/12-10/22/12 Pol/B Obama/D/Pre/US (16256) Political - Federal Candidate (1067) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149)

Greer, Margolis, Mitchell & Associates (2890)

Last Modified CO-OP **Entered By** Date Entered Demo Headline # 10/12/12 08/02/12 Jill Hipskind 06260355

Order Type

Normal

Grand Total:	By Broadcast Month Oct. 2012
126	Spots 126
\$180,115.00	Rate \$180,115.00

nev centext Agenty Advertiser:	Line Line Type / Break Type (Ref #) 58.0 Normal Line / Spot 59.0 Normal Line / Spot 60.0 Normal Line / Spot 61.0 Normal Line / Spot
	Dates 10/16/12-10/19/12 10/22/12-10/22/12 10/16/12-10/19/12 10/12/12-10/22/12
Date:	Sec Length Run Times
CONFIRMATION CONTRACT	SpW Mo Tu We Th Fr Sa Su Spots 3 X X X X X X 3 2 2 2 2 2 2 3 2 2 2 2 2 8 2 2 2 2 2 2
Dates	Rate \$1,175.00 \$1,075.00 \$975.00 \$975.00
Comments:	Station Station
	Comments Entered 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12

Page 5 of 5